

Praise for *Radical Inclusion*

“In *Radical Inclusion*, General Martin Dempsey and Ori Brafman offer current and aspiring leaders extraordinary insights into getting the best possible information for decision making as well as how to rely on trust and participation to forge strong teams. At a time when technology and, too often, organizational structures promote separateness and division, Dempsey and Brafman, through extensive use of both moving and amusing anecdotes, highlight the importance for all leaders of listening, inclusiveness, and respect as critical leadership tools for bringing unity of effort and success. These tools work, and watching General Dempsey apply them to great effect in multiple command positions led me to recommend him to the president to be Chairman of the Joint Chiefs of Staff. There is great advice in these pages, based on real-world experience.”

—**ROBERT M. GATES**, U.S. Secretary of Defense, 2006–2011

“*Radical Inclusion* is an indispensable read for anyone in a leadership position today. Dempsey and Brafman, an unlikely duo, eloquently examine critical principles of leadership in our current digital world and provide a foundation to change top-down hierarchy and evolve with the times. A compelling and very important book.”

—**PATTY MCCORD**, former chief talent officer, Netflix,
and author of *Powerful*

“True leadership has never been more important for the world than it is today, yet the way we think about leadership hasn’t kept pace with the changing nature of our time. We are all part of a global community, and this requires stewardship for the world as a whole—being responsive and responsible, being integrative and inclusive. And this is what makes *Radical Inclusion* so timely and relevant. Dempsey and Brafman have thoughtfully identified emerging leadership principles which demand serious consideration. They challenge us to revitalize our thinking about leadership by providing new insights and concrete tools about how we listen, amplify, and include. A refreshing read!”

—**KLAUS SCHWAB**, founder and executive chairman,
World Economic Forum

“Building a team—whether in sports, in the military, in business, or in foreign policy—takes leadership with heart, with dedication, and with

trust. *Radical Inclusion* should be on the nightstand of anyone who aspires to lead.”

—**MICHAEL KRZYZEWSKI**, head coach, Duke University men’s basketball

“Dempsey and Brafman’s book offers great insight into the central paradox of power: the more we try to bolster our power by increasing control, the less actual power we will have and the less effective will our leadership be. It is such a timely message for an age in desperate need of effective leaders who, in a spirit of radical inclusion, build bridges rather than walls.”

—**FR. JOHN I. JENKINS**, president, University of Notre Dame

“In their book, Ori Brafman and Martin Dempsey lay out a compelling vision for leadership in an increasingly uncertain world. Borrowing from unlikely sources such as Burning Man and the maker/tech world, they make the case for how upside-down models of command and control based on inclusion and collaboration are vital for our military to be successful, and indeed for any organization or business. It’s essential reading for leaders of all stripes.”

—**MATTHEW STEPKA**, venture investor and former vice president, Google

“Cutthroat balkanization in our culture and politics. The demise of agreed-upon facts as the basis for argument. The cultivation of grievance to divide and radicalize and exploit. If you are enervated or despairing of these worsening twenty-first-century dynamics, read *Radical Inclusion*. General Dempsey and Professor Brafman have mapped a way out that is practical, fascinatingly counterintuitive, and yes—radical. *Radical Inclusion* is the first thing I’ve read that feels like a light in the darkness for America in 2018 and beyond.”

—**RACHEL MADDOW**, host, *The Rachow Maddow Show*, MSNBC

“In *Radical Inclusion*, General Martin Dempsey and Ori Brafman have written a playbook for leadership in the twenty-first century. Concise and compelling, it lays out practical principles that will help leaders at every level and in every sector navigate the challenges of a digital and polarized world. I’ve had the good fortune of working closely with General Dempsey and I highly recommend this book.”

—**ADAM SILVER**, commissioner, National Basketball Association